

JANUARY NEWSLETTER



Happy New Year from STOP & SHOP!

January 2012

It's Not Too Late to Register your STOP & SHOP Card!

Encourage family, friends and neighbors to designate your school today. Just think of all the credit your school can earn through supporters' holiday shopping at STOP & SHOP!



Mark Your Calendar!

- ✓ **Jan 1:** Happy New Year!
- ✓ **Jan 16:** Martin Luther King Jr. Day

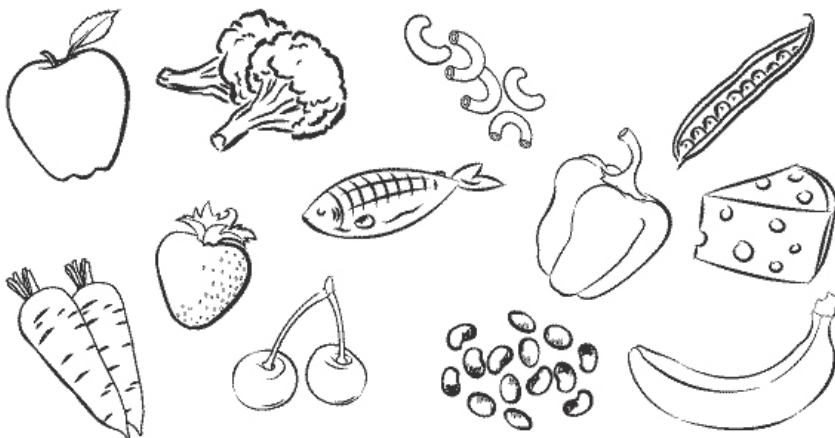
The A+ Art Contest is Here!

Attention kids! If you're an artist and in Kindergarten through 5th grade, we need your help! We're looking for the best drawing of a healthy plate. Use the image below to learn what foods make up a healthy meal. Then, download a [blank plate](#) (found on our website) and create your own! Mail your healthy plates to:

Crane Communications

Attn: Coloring Contest
111 Presidential Blvd., Suite 252
Bala Cynwyd, PA 19004

Be sure to include your name, school name, school ID, and grade. There will be one winner from each age group (K-2 and 3-5).



A REMINDER TO SCHOOL COORDINATORS:

If the STOP & SHOP Card does not go through on the website, please have your parents and/or supporters call the STOP & SHOP Card hotline at:
1-877-366-2668, option 2

What would your school do to earn DOUBLE POINTS for MARCH?

We are looking for the six most unique and creative challenges. The challenge needs to be between the school principal and your local store manager. Free feel to reach out to your store manager and ask what ideas he/she may have, remember it needs to be creative. **Entries due by 1/20/12**

Send submissions to:
askaplus@cranecommunications.com
Subject line enter A+ School - Principal Challenge

Mail Submissions to
Crane Communications
Attn: A+ School Principal Challenge
111 Presidential Blvd. Suite 252
Bala Cynwyd, PA 19004.



Prize: DOUBLE the points your school earns in March. It is the last month to earn which is a great way to earn more points before the program ends. Finish out the year with a **BANG.**

BONUS TRIVIA



What do you call an angle more than 90 degrees and less than 180 degrees?

Congratulations!
DECEMBER BONUS TRIVIA WINNERS:

- Freedom Hill Elementary School
- Nokomis Elementary
- Broad Street Elementary
- St. Elizabeth School
- St. Mary Regional School

December's Trivia Answer: Egg

Do you think you know the answer? Think again....for 500 points!!
Five correct entries will be chosen at random and will win 500 points for the registered school of their choice.
The answer **MUST** be submitted via e-mail at askaplus@cranecommunications.com. Winners will be announced in next month's Newsletter.



Enter for a chance to Win a \$500 gift card and Kellogg's® will donate a laptop computer to Ahold A+ School Rewards Program \$1,000 ARV.

Please visit www.stopandshop.com/aplus "Promotions Page" for official rules.