



# official rules

STOP & SHOP (S&S) TRIPLE WINNER® GAME - COMPLETE OFFICIAL RULES  
(Series SS11-A)

## 1. HOW TO PARTICIPATE:

Visit participating S&S stores, contribute \$1.00 and receive a Triple Winner Game Ticket. S&S will turn over all contributions to Memorial Sloan-Kettering Cancer Center. TO ENTER WITHOUT CONTRIBUTING simply send handwritten SELF ADDRESSED STAMPED ENVELOPE (SASE) to Triple Winner Ticket Request, Attn: Z. Abdulahad, Memorial Sloan-Kettering Cancer Center, 633 Third Ave., 28th Floor, New York, NY 10017. Each ticket request requires a separate envelope, must be postmarked by 7/14/11 and received by 7/21/11. Tickets will be mailed within 7 days of receipt of request (while supplies last). Limit 5 tickets/person/day.

## 2. INSTANT WIN:

Scratch off the area under "Instant Win" to reveal a Free Product, Gift Card or Cash Prize OR a Product Coupon.

## 3. INSTANT MATCH & WIN:

Scratch off the Instant Match & Win section. If all three prize descriptions match, you win!

## 4. PRIZES/ODDS OF WINNING:

(1) \$10,000 cash (odds of winning 1:1,500,000); (2) \$5,000 cash (1:750,000); (2) \$1,000 cash (1:750,000); (6) \$500 cash (1:250,000); (120) \$20 gift card (1:12,500); (1,380) \$10 gift card (1:1,087); (3,000) \$5 gift card (1:500); (6,000) \$2 cash (1:250); (430,654) Free Brand Product (average retail value \$1.00) (1:4). Overall odds of winning are 1:4. 441,165 Prizes and 1,061,611 Product Coupons will be distributed as part of the Game.

*Winners pay all taxes. Free products awarded without charge except taxes and refundable container deposits. No coupons may be used when claiming Free Products.*

## 5. TO CLAIM YOUR PRIZE/COUPON:

Prizes must be claimed prior to the Last Claim Date (see Rule 9). Prize claims for cash of \$500 and above and Gift Cards require claimant's signature and must be brought to the Customer Service Desk in any participating S&S store for verification by S&S prior to award. All decisions are final. Winners may be required to complete Affidavit/Release. Participants release Stop & Shop and each of its parents, affiliates, subsidiaries, officers, agents, employees and all others associated with the development/execution of this Game and the New York Yankees Partnership and all its affiliates, owners, employees, agents, directors and partners from any and all liability including for personal injury, damages or loss with respect to or in any way arising from this Game or acceptance or use of the prize. No substitution/transfer of prizes. Product and Gift Card prizes not redeemable for cash.

- Cash prizes of \$500 and above will be verified and awarded from Stop & Shop's corporate office.
- All Gift Card, Product and \$2 Cash prizes will be verified and awarded in participating Stop & Shop stores.
- Product Coupons must be redeemed at participating Stop & Shop stores prior to the Last Claim Date (see Rule 9).

## 6. 2ND CHANCE SWEEPSTAKES:

Only unclaimed prizes of \$500+ will be awarded in a 2nd Chance Sweepstakes which will be a random drawing. To enter 2nd Chance Sweepstakes, print name/address on the back of your used ticket or to enter without contributing hand-print name and address on a 3 1/2" x 5 1/2" postcard and mail via First Class mail to: Stop & Shop Triple Winner, P.O. Box 2222, Seymour, CT 06483-2222, Only original ticket halves and First Class postcards eligible. Entries must be received by 8/4/11 or 3 weeks after Official Promotion Termination, whichever is later. Drawing by independent judging organization on/about 8/18/11 or 5 weeks after Termination, whichever is later. Winners notified within 2 weeks. Number of entries received and unclaimed prizes of \$500+ determine odds of winning. Limit one 2nd Chance Prize per family/address.

## 7. ELIGIBILITY/LOCATION:

Not responsible for late/lost/misdirected mail. Open to residents of CT, NY and NJ 18 or older at the time of entry, except employees/members of their families/persons residing in their household/tax dependents/suppliers/affiliates of The Hutton Company, Inc. Available at all S&S stores in NY/ NJ and Fairfield County, CT. Void where prohibited.

## 8. TICKETS:

Only tickets marked "Series SS11-A" are eligible. To ensure that all materials are distributed to the public, tickets may be distributed by Sponsor in a variety of ways. Tickets and written entries will be judged void if illegible/alterd/copied/ mutilated/ forged/tampered with/not obtained legitimately/where prohibited or containing printing/production/other errors. Only liability for irregular ticket is ticket replacement. Tickets and written entries submitted become property of S&S and will not be returned.

## 9. TERMINATION:

Game scheduled to begin 4/15/11 & end 7/14/11. Will end when all Tickets are distributed to the public, then Official Notice of Promotion Termination will be given. If due to printing/other errors more prizes are claimed than stated in any prize category, S&S reserves the right to award remaining prizes in a random drawing among all validated claims. **All coupons/prize claims including product prizes must be received by 8/4/11 or 3 weeks after Official Notice of Termination, whichever is later ("Last Claim Date") or they will be rejected.**

## 10. WINNERS' LIST:

For a list of \$500+ winners, send an SASE at least 4" x 7" by 8/12/11 to: Stop & Shop, P.O. Box 55888, Boston, MA 02205-5888, ATTN: Triple Winner listing. List available 4 weeks after Second Chance Drawing is conducted.

Copyright © 2011 Ahold U.S.A., Inc. All rights reserved. Triple Winner Game® is a registered trademark of The Hutton Company, Inc. Stop & Shop® is a registered trademark of S&S Brands LLC.

All New York Yankees trademarks and copyrights are owned by the New York Yankees and used with the permission of the New York Yankees.