



official rules

STOP & SHOP (S&S) TRIPLE WINNER® GAME – COMPLETE OFFICIAL RULES
(Series SS11)

1. HOW TO PARTICIPATE:

Visit participating S&S stores, contribute \$1.00 and receive a Triple Winner Game Ticket. S&S will turn over all contributions to The Jimmy Fund. NO PURCHASE/CONTRIBUTION NECESSARY simply send handwritten SELF ADDRESSED STAMPED ENVELOPE (SASE) to: The Jimmy Fund, Attn: K. McGuirk, 10 Brookline Place West, 6th Floor, Brookline, MA 02445. Each ticket request requires a separate envelope, must be postmarked by 7/14/11 and received by 7/21/11. Tickets will be mailed within 7 days of receipt of request (while supplies last). Limit 5 tickets/person/day.

2. INSTANT WIN:

Scratch off the area under “Instant Win” to reveal a Free Product, Gift Card or Cash Prize OR a Product Coupon.

3. INSTANT MATCH & WIN:

Scratch off the Instant Match & Win section. If all three prize descriptions match, you win!

4. PRIZES/ODDS OF WINNING:

(2) \$10,000 cash (odds of winning 1:1,250,000); (2) \$5,000 cash (1:1,250,000); (4) \$1,000 cash (1:625,000); (14) \$500 cash (1:178,572); (325) \$20 gift card (1:7,693); (2,800) \$10 gift card (1:893); (6,000) \$5 gift card (1:417); (12,000) \$2 cash (1:209); (719,353) Free Brand Product (average retail value \$1.00) (1:4). Overall odds of winning are 1:4. 740,500 Prizes and 1,765,684 Product Coupons will be distributed in the Game.

Winners pay all taxes. Free products awarded without charge except taxes and refundable container deposits. No coupons to be used when claiming Free Products.

5. TO CLAIM YOUR PRIZE/COUPON:

Prizes must be claimed prior to the Last Claim Date (see Rule 9). Prize claims for Cash \$500+ and gift cards require claimant's signature and must be brought to the Customer Service Desk in any participating Stop & Shop store for verification by S&S prior to award. All decisions final. Winners may be required to complete Affidavit/Release. Participants release Stop & Shop and each of its parents, affiliates, subsidiaries, officers, agents, employees and all others associated with the development/execution of this Game from any and all liability including for personal injury, damages or loss with respect to or in any way arising from this Game or acceptance or use of the prize. No substitution/transfer of prizes. Product/Gift Card prizes not redeemable for cash.

- Cash prizes of \$500 and above will be verified and awarded from Stop & Shop's corporate office.
- All Gift Card, Product and \$2 Cash prizes will be verified and awarded in participating Stop & Shop stores.
- Product Coupons must be redeemed at participating Stop & Shop stores prior to the Last Claim Date (see Rule 9).

6. 2ND CHANCE SWEEPSTAKES:

Only unclaimed prizes of \$500+ will be awarded in a 2nd Chance Sweepstakes which will be a random drawing. To enter 2nd Chance Sweepstakes, print name/address on the back of your used ticket or to enter without contributing hand-print name and address on 3 1/2" x 5 1/2" postcard and mail via First Class mail to: Stop & Shop Triple Winner, P.O. Box 1111, Seymour, CT 06483-1111. Only original ticket halves and First Class postcards eligible. Entries must be received by 8/4/11 or 3 weeks after Official Promotion Termination, whichever is later. Drawing by independent judging organization on/about 8/18/11 or 5 weeks after Termination, whichever is later. Winners notified within 2 weeks. Number of entries received and unclaimed prizes of \$500+ determine odds of winning. Limit one 2nd Chance Prize per family/address.

7. ELIGIBILITY/LOCATION:

Not responsible for late/lost/misdirected mail. Open to residents of CT, MA, NH and RI 18 or older, except employees, members of their families/persons in their household/tax dependents/suppliers/affiliates of The Hutton Company, Inc. Available at all S&S stores in CT (except Fairfield County)/MA/NH/RI. Void where prohibited.

8. TICKETS:

Only tickets marked “Series SS11” are eligible. To ensure that all materials are distributed to the public, tickets may be distributed by Sponsor in a variety of ways. Tickets and written entries will be judged void if illegible/altere d/copied/mutilated/ forged/tampered with/not obtained legitimately/ where prohibited or containing printing/production/other errors. Irregular Ticket liability limited to replacement Ticket. Tickets and written entries submitted become property of S&S and will not be returned.

9. TERMINATION:

Game scheduled to begin 4/15/11 & end 7/14/11. Will end when all Tickets distributed to public, then Official Notice Of Promotion Termination to be made. If due to printing/other errors more prizes are claimed than stated in any prize category, S&S reserves right to award remaining prizes in a random drawing among all validated claims. All coupons/prize claims including product prizes must be received by 8/4/11 or 3 weeks after announcement of promotion termination, whichever is later (“Last Claim Date”) or they will be rejected.

10. WINNERS' LIST:

For a list of \$500+ Winners, send an SASE at least 4" x 7" by 8/12/11 to: Stop & Shop, P.O. Box 55888, Boston, MA 02205-5888 ATTN: Triple Winner listing. List available 4 weeks after 2nd Chance Drawing is conducted.