

A+

bonus bucks

by  Stop&Shop®



Profiles in Excellence

Since 1926, February has marked Black History Month in the United States. This month seeks to call attention to the myriad contributions that African-Americans throughout history have made to American society.

Each year, Stop&Shop commemorates Black History Month by offering a free publication in all of our stores—*Profiles in Excellence*. *Profiles in Excellence* pays tribute to five influential African Americans each year. This year Stop&Shop salutes the LANDMARKS IN BLACK HISTORY that have become symbols of culture, community, education and streets. These important landmarks include: *F.W. Woolworth, U Street, Ben's Chili Bowl, Lincoln Theater, Boston African American National Historic Site, The Underground railroad York County, The Moulin Rouge, Cheyney University, Apollo Theater.*

February 2010

Mark Your Calendar!

- ✓ Feb 2: Groundhog's Day
- ✓ Feb 12: Extra Credit Cycle #10 Begins
- ✓ Feb 14: Happy Valentine's Day!
- ✓ Feb 15: President's Day
- ✓ Feb 26: Extra Credit Cycle #11 Begins

It's Not Too Late to Register your Stop&Shop Card!
Enroll on-line at www.stopandshop.com/aplus by February 28th and your school will receive credit for ALL of your February purchases!



**It's Not too Late !
Submit your letter TODAY!**

The Writing Contest will begin on 01/04/2010 and end on 02/15/2010

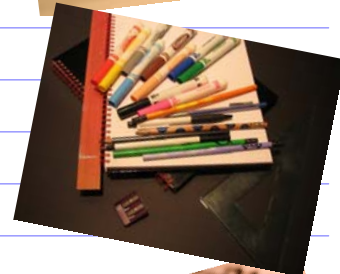
To participate, entrants must write a letter to the President of the United States answering the question:

“What would you want President Obama to do in the area of education that will benefit your school?”

Print student's first name and grade level (Only grades 6-12 are eligible to participate), school name/address/telephone number on **the back of the entry**. Entry must be at least 250 words (maximum 500 words) on standard white 8 ½" x 11" paper (no photographs).

All letters should be e-mailed to askaplus@cranecommunications.com, faxed to 610-617-3557 or mailed with sufficient first class postage to: "A+ Bonus Bucks Writing Contest", c/o Crane Communications, Inc, 111 Presidential Blvd., Ste. 252, Bala Cynwyd, PA 19004. All entries must be postmarked by 12 midnight on 02/15/10.

Please visit our website at www.stopandshop.com/aplus for Official Rules and Regulations.



Get Creative and Earn A+ BonusBucks!

STOP&SHOP is calling all "budding artists" in grades K through 5!!! Let the artist choose ... use pencils, crayons, markers or paint to depict how your school could use the A+ BonusBucks you earn. All entries will be reviewed and five finalists from grades K-2 and five finalists from grades 3-5 will be selected.

How to Enter: Depict a drawing/painting on how your school could use the A+ BonusBucks they earn. Print child's first name, school name/address/phone number and teacher/grade level on **the back of your entry**. Entry must be on an 8.5" x 11" sheet of paper, no photographs, and mailed to: "A+ BonusBucks Art Contest" c/o Crane Communications, Inc., 111 Presidential Blvd., Ste. 252, Bala Cynwyd, PA 19004. All entries must be post-marked by 12 midnight February 15, 2009.

Finalists and Winners will be posted on the web March 2nd. One (1) Grand Prize winner from K-2 group and one (1) winner from 3-5 group will receive a \$100 Savings Bond, a "Classroom Party" (\$100 STOP&SHOP Gift Card to purchase party food and supplies), PLUS 2500 A+ BonusBucks Points for their school. Each of the remaining eight (8) Finalists' school will receive 1,000 A+ BonusBucks Points for their school.



Congratulations to the Principal Challenge Winners!

Six original and creative Principal Challenges were selected as winners and must be completed no later than March 25th, 2010. If the challenge is fulfilled, the school will receive the greater of \$1,000 or double the school's points for the month of November:

Ms. Sharon Fogarty, **Bennett Elementary School**, Manassas, VA

Mrs. Jude Delucco, **Saint Francis de Sales Catholic School**, Salisbury, MD

Mr. Shawn Maguire, **Rockport Elementary School**, Rockport, MA

Mr. Thomas Moore, **Wethersfield High School**, Wethersfield, CT

Mr. James Singagliese, **Holy Family School**, Florham Park, NJ

Sister Karen Dunn, **Corpus Christi- Holy Rosary School**, Port Chester, NY

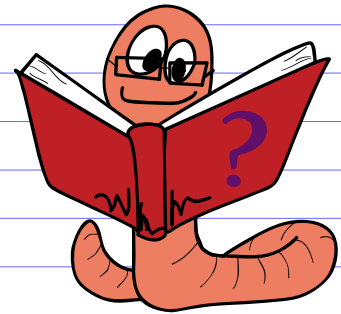
NOTE: Pictures and details will be posted once all challenges are completed, look for them in future Newsletters.

FUN FACTS!

- The San Francisco cable cars are the only mobile national monument.
- Sharks continually replace lost teeth. A shark may grows 24,000 teeth in a lifetime.
- Fortune cookies were actually invented in the U.S., in 1918, by Charles Jung.
- Yahoo! was originally called 'Jerry's Guide to the World Wide Web'.
- The Taj Mahal took 20 years and 20,000 men to complete.

BONUS TRIVIA

Suppose you want to cook an egg for exactly 3 minutes. You have only a 5 minute hourglass timer and a 2 minute hourglass timer. Using these 2 timers, how can you boil the egg for exactly 3 minutes?



Do you think you know the answer? Think again....for 500 points!!

The first 5 correct entries will win 500 points for the registered school of their choice.

The answer **MUST** be submitted via e-mail at askaplus@cranecommunications.com . Winners will be announced in next month's Newsletter.

JANUARY WINNERS:

- *Karen T. Critelli —Long Meadow Elementary School*
- *Nicolle Moritz —Bull Run Elementary*
- *Jessica Guzman —DiLoreto School*
- *Joyce Heid—St. Paul's Lutheran School*
- *Vivian Liu—Wildwood Elementary School*

December's Trivia Answer: 10



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