

A+

bonus bucks

by  Stop&Shop®



Happy Holidays From Stop&Shop!

December 2008

STOP&SHOP wishes all of our valued customers a safe and happy holiday season. During this busy time, keep in mind that our stores offer everything you need to make your holidays memorable. As always, A+ BonusBucks makes it possible for you to turn your holiday shopping into cash for your school. And with Extra Credit, your school will earn even more!

Again, we wish you a happy holiday season!

It's Not Too Late to Register your Stop&Shop Card!
Enroll on-line at www.stopandshop.com/aplus by **December 31st** and your school will receive credit for **ALL** of your December purchases!



Mark Your Calendar!

- ✓ **Dec 4:** Extra Credit Cycle #5 Begins
- ✓ **Dec 18:** Extra Credit Cycle # 6 Begins
- ✓ **Dec 11:** Hanukah Begins
- ✓ **Dec 21:** Winter Begins
- ✓ **Dec 25:** Christmas Day
- ✓ **Dec 26:** Kwanzaa Begins

WRITING CONTEST

The Writing Contest will begin on 01/04/2010 and end on 02/15/2010

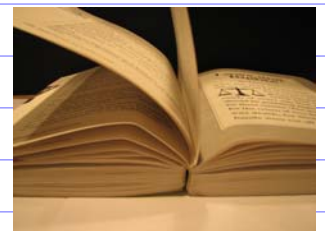
To participate, entrants must write a letter to the President of the United States answering the question:

“What would you want President Obama to do in the area of education that will benefit your school?”

Print student's first name and grade level (Only grades 6-12 are eligible to participate), school name/address/telephone number on **the back of the entry**. Entry must be at least 250 words (maximum 500 words) on standard white 8 ½" x 11" paper (no photographs).

All letters should be e-mailed to askaplus@cranecommunications.com, faxed to 610-617-3557 or mailed with sufficient first class postage to: "A+ Bonus Bucks Writing Contest", c/o Crane Communications, Inc, 111 Presidential Blvd., Ste. 252, Bala Cynwyd, PA 19004. All entries must be postmarked by 12 midnight on 02/15/10.

Please visit our website at www.stop&shop.com/aplus for Official Rules and Regulations.



Stop & Shop Store Explorer Program

Introducing the Stop&Shop Store Explorer Program! We have revised our School Tour program this year to include new elements about recycling and the environment, and our Healthy Ideas program, the easy way to shop for healthy foods in our stores. We at Stop & Shop are committed to improving the health of children and families in our community and are excited to have teachers and their students visit our stores to learn about healthy eating. Let the exploration begin!

Healthy Ideas

During our Store Explorer Tours, we introduce students to the Healthy Ideas symbol. Exclusive to Stop & Shop, Healthy Ideas was created by a team of nutritionists to make it easy to shop for healthy foods. You can find the Healthy Ideas symbol on more than 5,000 items throughout the store, including nearly all the fruits and vegetables in the produce department.

Store Explorer Tour Details

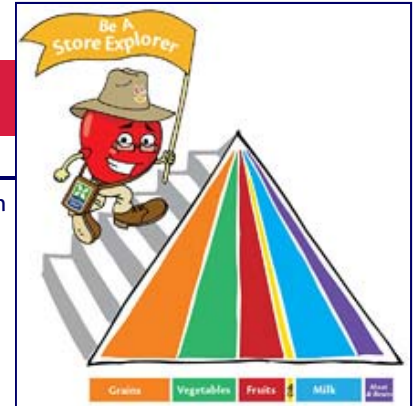
Once a tour is scheduled, teachers will be mailed a package including a Teacher's Curriculum Guide and Poster to help them continue the lesson in their classroom before and after the tour, and a sample of the Store Explorer Activity Guide, which their students will receive at the end of the tour. It includes fun activities and recipes to reinforce what they learned on their tour and share the fun with their family at home.

How to Schedule a Tour

To arrange a tour for your classroom (or community group), simply complete and fax a [store tour application form](#). A store representative will call you back within a few days to confirm the details of your tour. Or if you prefer, you can contact us immediately by calling us at 1-800-767-7772 or at your [local store](#).

Tours are recommended for groups of 20 or less and our curriculum was developed for kids aged five through eight (kindergarten through 3rd grade).

Come explore with us! We look forward to having you.



Holiday Tips for Parents and Teachers

December is an exciting month at home and at school. There are many holidays celebrated this time of year by people of various cultures and faiths. Discussing the diverse traditions of friends, neighbors and classmates gives children young and old a better understanding of those around them.

Include children in holiday preparations. Let them contribute to baking, decorating or gift-making activities. Make sure you delegate age-appropriate tasks to avoid frustration.

Holiday crafts make great gifts for friends and loved ones. Picture frames or ornaments which include a picture of the child or student will be treasured for many years!

Teach the joy of giving to others. Organize a community service project for your classroom (caroling at a nursing home or volunteering at a soup kitchen). Help your child clean out their closet and donate any out-grown clothes to a clothing drive. When shopping at Stop&Shop, purchase some non-perishable food to donate to a local food bank.

Although it may be difficult, try to maintain some normalcy to children's schedules to ease any anxiety regarding the holidays. In the classroom, allot a specific time for students to discuss holiday traditions or to plan a special holiday celebration in your classroom. At home, block out specific times each day for meals, naps, snacks and homework.

FUN FACTS!

- An elephant eats 250 pounds of plants and drinks 50 gallons of water every day!
- French fries are not from France. They were first made in Belgium in 1876. The term "French" refers to the way of cutting the potatoes before cooking.
- The Hula Hoop originated from Australia, where gym students exercised using bamboo hoops.
- In 10th-century France, the doors of traitors and criminals were painted yellow.
- An Arctophilist is one who collects Teddy Bears.

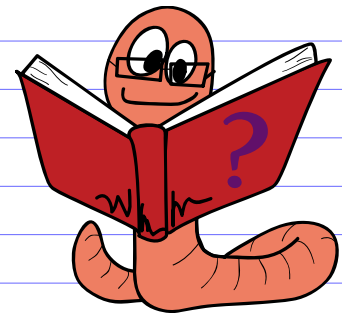
BONUS TRIVIA

There are three switches downstairs. Each corresponds to one of the three light bulbs in the attic. You can turn the switches on and off and leave them in any position.

How would you identify which switch corresponds to which light bulb, if you are only allowed one trip upstairs

Do you think you know the answer? Think again....for 500 points!!

The first 5 correct entries will win 500 points for the registered school of their choice. The answer MUST be submitted via e-mail at askaplus@cranecommunications.com . Winners will be announced in next month's Newsletter.



NOVEMBER WINNERS:

- Ryan Williams—Perry Hall High School
- Sharon El Herring—Jacobsville Elementary School
- Carolyn Kari—E. L. Haynes Public Charter School
- Therese Hungate—St. Piux X Regional School
- Carol Smalls—Northwood High School

November's Trivia Answer: River



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