

# A+

## bonus bucks

by  Stop&Shop®



### What you might not know about Card Registrations

November 2009

**Each year**, parents and supporters must register their card for your school to earn A+ BONUS BUCKS when they shop using their STOP&SHOP CARD. This simple effort on the part of each supporter is the only step necessary for your school to begin earning their points! We ask your support in reminding parents and other supporters in a positive and proactive manner to register their card for your school to ensure maximum earning opportunities for your school. Also, visit the Coordinator Zone (Coordinators Only) online at [www.stopandshop.com/aplus](http://www.stopandshop.com/aplus) where you may key in multiple STOP&SHOP CARD numbers as you collect them from parents and supporters. **Please remember, no customer registrations will be accepted for your school unless your school is REGISTERED!**

#### Mark Your Calendar!

- ✓ **Nov 1:** Daylight Saving Time Ends
- ✓ **Nov 6:** Extra Credit Cycle # 3 Begins
- ✓ **Nov 11:** Veterans Day
- ✓ **Nov 20:** Extra Credit Cycle # 4 Begins
- ✓ **Nov 26:** Happy Thanksgiving!



#### It's Not Too Late to Register your Stop&Shop Card!

Enroll on-line at [www.stopandshop.com/aplus](http://www.stopandshop.com/aplus) by November 30<sup>th</sup> and your school will receive credit for ALL of your November purchases!

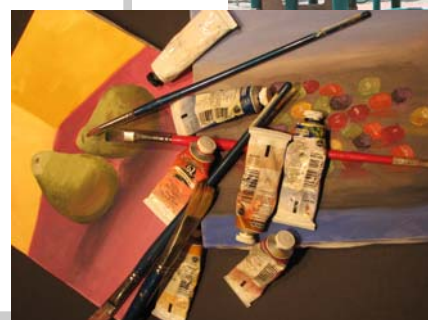
### Spotlight Your School!

Principals and Coordinators, we want your success stories! Let us know how A+ Bonus Bucks has made a difference in your school. Share your tips on achieving success with our program. Each month, we will feature a Spotlight School right here in our newsletter! We also value your opinion. Tell us how we can make this program an even greater success. Please send your stories to:

[AskAPlus@cranecommunications.com](mailto:AskAPlus@cranecommunications.com)

SUBJECT: Spotlight My School (Entries should be no longer than 250 words).

Send your story today and keep an eye out next month for our December Spotlight School!



## The Principal Challenge is Back!

*What Would You Do to Earn Additional A+ Points for Your School?*

### Calling all School Principals . . . tell us what YOU would do to earn additional A+ Bonus Bucks for your school!

The five most original and entertaining Principals' Challenges will be selected. If your school is chosen and you fulfill your Principal challenge, the school will receive the greater of \$1,000 or DOUBLE their A+ Bonus Bucks points earned during the month of November! **The contest period will begin on 11/01/09.**

**Principals** - apply by mail on school letterhead or by emailing us at [Askaplus@cranecommunications.com](mailto:Askaplus@cranecommunications.com) . Please include your name, school name, address, and telephone number explaining the challenge you would be willing to take. Entry must be received via email or postmarked by **November 30, 2009**. Mail-in entries may be sent to:

A+ Principal Challenge  
111 Presidential Blvd Suite 252  
Bala Cynwyd PA 19004.



The selected Principals will be notified by phone on or about December 22, 2009. All challenges must be completed no later than January 15, 2010 and witnessed by a store representative. Double points will be calculated from 11/1/09-11/30/09 and posted with the final point earnings by March 25th on our website – [www.StopandShop.com/aplus](http://www.StopandShop.com/aplus) .

## Happy Thanksgiving to All!

Stop&Shop wishes all of our valued customers a **Happy Thanksgiving!** Remember—our stores offer everything that you need for your Holiday meals and parties. Through our A+ BONUS BUCKS Program, you can turn your Holiday shopping into cash for your school. As always, by purchasing the specially-marked Extra Credit Items listed on our website ([http://www.stopandshop.com/our\\_stores/bonus\\_bucks/extra\\_credit.htm](http://www.stopandshop.com/our_stores/bonus_bucks/extra_credit.htm)), you can earn additional cash for your school.

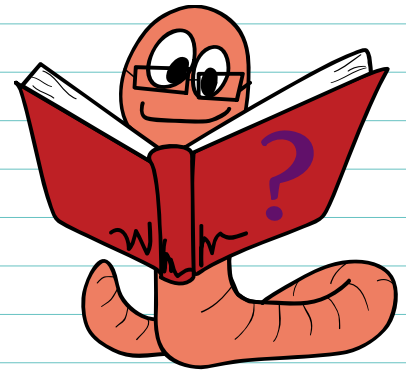


## FUN FACTS!

- The koala is not a bear; it is a marsupial, which is a mammal with a pouch.
- An eyelash lives about 150 days before it falls out.
- Lemons contain more sugar than strawberries .
- The Hula Hoop originated from Australia, where gym students exercised using bamboo hoops
- The largest chocolate factory in the world is in Hershey, Pennsylvania
- Most people have many dreams each night (even as many as 25!) but only remember one or two, if any, when we wake up.

## BONUS TRIVIA

What can run but never walks, has a mouth but never talks, has a head but never weeps, has a bed but never sleeps?



**Do you think you know the answer? .... Think again....for 500 points!!**

The first 5 correct entries will win 500 points for the registered school of their choice. The answer **MUST** be submitted via e-mail at [askaplus@cranecommunications.com](mailto:askaplus@cranecommunications.com) . Winners will be announced in next month's Newsletter.

### OCTOBER WINNERS:

- Dana Aronovich — Ganon Gil School
- Nicole Moritz — Bull Run Elementary School
- Carrie Barlett — Centreville Elementary School
- Wanda Sitzer — Friends School
- Tina Gilmore — Grange Elementary School

**October's Trivia Answer:** Saturday



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