

A+

bonus bucks

by  Stop&Shop®



Welcome!

October 2009

Welcome to the easiest and most rewarding “fund-raising” program available to your school. We are pleased to be able to offer parents and other supporters the opportunity to assist your school in fulfilling its educational needs through our A+ BONUS BUCKS Program.

Thank you for your support of our efforts to assist schools with their educational needs. We look forward to a rewarding year of **A+ BONUS BUCKS!**

Mark Your Calendar!

- ✓ **Oct 9:** Program begins!
- ✓ **Oct 10:** Extra Credit Cycle #1 Begins
- ✓ **Oct 12:** Columbus Day
- ✓ **Oct 23:** Extra Credit Cycle # 2 Begins
- ✓ **Oct 24:** United Nations Day!
- ✓ **Oct 31:** Boo! Happy Halloween!

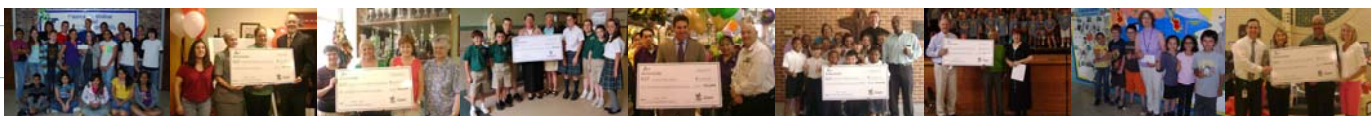
Register your Stop&Shop Card!

Enroll on-line at www.stopandshop.com/aplus by October 31st and your school will receive credit for ALL of your October purchases!



Top 10 Schools from A+ Bonus Bucks 2008-2009!

\$21,355.14	Mater Dei School
\$14,317.79	St Pius X Regional School
\$14,055.59	Archbishop Spalding High School
\$12,243.37	Amherst Regional High School
\$10,938.11	Charles E Smith Jewish Day School
\$9,867.45	McLean High School
\$9,278.98	Langley High School
\$8,821.70	Luxmanor Elementary School
\$8,820.76	Monsignor Slade Catholic School
\$8,319.69	St John The Evangelist-Forest Glen



Principal Challenge

What Would You Do to Earn Additional A+ Points for Your School?

Calling all School Principals . . . tell us what YOU would do to earn additional A+ Bonus Bucks for your school!

The five most original and entertaining Principals' Challenges will be selected. If your school is chosen and you fulfill your Principal challenge, the school will receive the greater of \$1,000 or DOUBLE their A+ Bonus Bucks points earned during the month of November! **The contest will begin on 11/01/09.**

Principals - apply by mail on school letterhead or by emailing us at Askaplus@cranecommunications.com . Please include your name, school name, address, and telephone number explaining the challenge you would be willing to take. Entry must be received via email or postmarked by **November 30, 2009**. Mail-in entries may be sent to:

A+ Principal Challenge
111 Presidential Blvd
Bala Cynwyd PA 19004.



The selected Principals will be notified by phone on or about December 22, 2009. All challenges must be completed no later than January 15, 2010 and witnessed by a store representative. Double points will be calculated from 11/1/09-11/30/09 and posted with the final point earnings by April 1st on our website : www.StopandShop.com/aplus .

REGISTERING: THE KEY TO SUCCESS

Critical to the success of your school's program is the number of Customer Registrations you establish each program year.

Remember that all supporters **MUST Re-Register every year**. This simple effort on the part of each supporter is the only step necessary for your school to begin earning their points! As schools remind parents to register, you may also encourage them to recruit family, friends, neighbors and coworkers to support your school with their designation.

Here are a few ideas for generating registrations, passed along from schools that have had enormous success:

- Send home registration forms with other important materials that parents are required to return
- Put a registration form on every chair at "Back to School Night" and ask parents to complete them before they leave

- Hold a grade level or classroom contest to collect/sign up the most participants
- Design and print bookmarks to go home in library books to serve as a reminder of the A+ Bonus Bucks

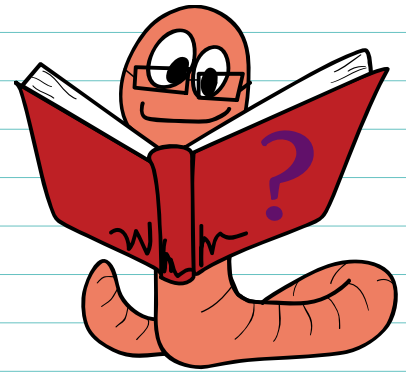


FUN FACTS!

- Julius Caesar, the emperor of Rome, had a pet giraffe.
- The average person has a total of 6 pounds of skin.
- Peanut butter was first created by a doctor as a health food. In Africa, where they were first grown, peanuts are known as groundnuts.
- When he was 26, Richard James of Philadelphia invented the Slinky.
- Octopus is an underwater hockey game first played in South Africa in the 1960's. With miniature hockey sticks and an ice hockey puck, the players follow all the rules of hockey—on the floor of the pool.

BONUS TRIVIA

What day would tomorrow be if yesterday was five days before the day after Sunday's tomorrow?



Do you think you know the answer? Think again....for 500 points!!

The first 5 correct entries will win 500 points for the registered school of their choice. The answer **MUST** be submitted via e-mail at askaplus@cranecommunications.com. Winners will be announced in next month's Newsletter.

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